



SPONSORSHIP BENEFITS



Light Up the Night Autism Gala & Awards Luncheon

Sponsorship Benefits | OCTOBER 3, 2020 & MAY 4, 2020

ILLUMINATION SPONSORSHIP: YEAR 1- \$3,000 / YEAR 2- \$5,500

- EXCLUSIVE Event Sponsor for both the gala and luncheon
 - Logo on all communication regarding gala and luncheon (email blasts, social media posts)
 - Logo on invitations
 - Name & logo on power-point during event
 - Name & logo on entrance banner
- Ten complimentary tickets to gala and luncheon (20 total)
- Company can place a full-page ad in both event programs
- Company name/logo recognized on The Winston Knolls Foundation website, gala & awards luncheon event pages
- Company name/logo recognized on sponsor sign at gala and luncheon as EVENT SPONSOR
- Company name/logo recognized on bidding sheets at gala
- Company name & logo will be displayed at company table at both gala and luncheon

VALUE OF SPONSORSHIP: YEAR 1- \$3,500 / YEAR 2- \$7,000

TORCH SPONSORSHIP: YEAR 1- \$1,000 / YEAR 2- \$1,850

- Six complimentary tickets to gala and luncheon (12 total)
- Company can place a full-page ad in both event programs
- Company name/logo recognized on The Winston Knolls Foundation website, gala & awards luncheon event pages
- Company name/logo recognized on sponsor sign at gala and luncheon
- Company name/logo recognized on bidding sheets at gala
- Company name & logo will be displayed at company table at both gala and luncheon

VALUE OF SPONSORSHIP: YEAR 1- \$1,200 / YEAR 2- \$2,400

LUMINOUS SPONSORSHIP: YEAR 1- \$700 / YEAR 2- \$1,350

- Four complimentary tickets to gala and luncheon (8 total)
- Company can place a ½ page ad in both event programs
- Company name/logo recognized on The Winston Knolls Foundation website, gala & awards luncheon event pages
- Company name/logo recognized on sponsor sign at gala and luncheon
- Company name /logo recognized on bidding sheets at gala

VALUE OF SPONSORSHIP: YEAR 1- \$950 / YEAR 2- \$1,900

GLIMMER SPONSORSHIP: YEAR 1- \$350 / YEAR 2- \$700

- Two complimentary tickets to gala and luncheon (4 total)
- Company can place a ¼ page ad in both event programs
- Company name/logo recognized on The Winston Knolls Foundation website, gala & awards luncheon event pages

VALUE OF SPONSORSHIP: YEAR 1- \$700 / YEAR 2- \$1,400

GLOW SPONSORSHIP: YEAR 1- \$150 / YEAR 2- \$300

- Company can place a ¼ page ad in both event programs
- Company name/logo recognized on The Winston Knolls Foundation website, gala & awards luncheon event pages

VALUE OF SPONSORSHIP: YEAR 1- \$450 / YEAR 2- \$900

SHINE SPONSORSHIP: YEAR 1- \$75 / YEAR 2- \$150

- Company can place a business card-sized ad in both event programs

VALUE OF SPONSORSHIP: YEAR 1- \$250 / YEAR 2- \$500

Light Up the Night Autism Gala

Sponsorship Benefits | SATURDAY, OCTOBER 3, 2020

ILLUMINATION SPONSORSHIP: \$2,250

- EXCLUSIVE Event Sponsor
 - Logo on all communication regarding gala and luncheon (email blasts, social media posts)
 - Logo on invitations
 - Name & logo on power-point during event
 - Name & logo on entrance banner
- Ten complimentary gala tickets (one table)
- Company can place a full-page ad in event program
- Company name/logo recognized on The Winston Knolls Foundation website and gala event page
- Company name/logo recognized on sponsor sign at the gala as EVENT SPONSOR
- Company name/logo recognized on bidding sheets
- Company name & logo will be displayed at company table

VALUE OF SPONSORSHIP: \$2,500

TORCH SPONSORSHIP: \$700

- Six complimentary gala tickets
- Company can place a full-page ad in event program
- Company name/logo recognized on The Winston Knolls Foundation website and gala event page
- Company name/logo recognized on sponsor sign at the gala
- Company name/logo recognized on bidding sheets
- Company name & logo will be displayed at company table

VALUE OF SPONSORSHIP: \$850

LUMINOUS SPONSORSHIP: \$500

- Four complimentary gala tickets
- Company can place a ½ page ad in event program
- Company name/logo recognized on The Winston Knolls Foundation website and gala event page
- Company name/logo recognized on sponsor sign at the gala
- Company name/logo recognized on bidding sheets

VALUE OF SPONSORSHIP: \$675

GLIMMER SPONSORSHIP: \$275

- Two complimentary gala tickets
- Company can place a ¼ page ad in event program
- Company name/logo recognized on The Winston Knolls Foundation website and gala event page

VALUE OF SPONSORSHIP: \$450

GLOW SPONSORSHIP: \$100

- Company can place a ¼ page ad in event program
- Company name/logo recognized on The Winston Knolls Foundation website and gala event Page

VALUE OF SPONSORSHIP: \$275

SHINE SPONSORSHIP: \$50

- Company can place a business card-sized ad in event program

VALUE OF SPONSORSHIP: \$125



Awards Luncheon

Sponsorship Benefits | MONDAY, MAY 4, 2020

ILLUMINATION SPONSORSHIP: \$1,000

- EXCLUSIVE Event Sponsor
 - Logo on all communication regarding gala and luncheon (email blasts, social media posts)
 - Logo on invitations
 - Name & logo on power-point during event
 - Name & logo on entrance banner
- Ten complimentary luncheon tickets (one table)
- Company can place a full-page ad in event program
- Company name/logo recognized on The Winston Knolls Foundation website and awards luncheon event page
- Company name/logo recognized on sponsor sign at luncheon as EVENT SPONSOR
- Company name & logo will be displayed at company table

VALUE OF SPONSORSHIP: \$1,175

TORCH SPONSORSHIP: \$375

- Six complimentary luncheon tickets
- Company can place a full-page ad in event program
- Company name/logo recognized on The Winston Knolls Foundation website and awards luncheon event page
- Company name/logo Recognized on sponsor sign at luncheon
- Company name & logo will be displayed at company table

VALUE OF SPONSORSHIP: \$450

LUMINOUS SPONSORSHIP: \$250

- Four complimentary luncheon tickets
- Company can place a ½ page ad in event program
- Company name/logo recognized on The Winston Knolls Foundation website and awards luncheon event page
- Company name/logo recognized on sponsor sign at luncheon

VALUE OF SPONSORSHIP: \$400

GLIMMER SPONSORSHIP: \$125

- Two complimentary luncheon tickets
- Company can place a ¼ page ad in event program
- Company name/logo recognized on The Winston Knolls Foundation website and awards luncheon event page

VALUE OF SPONSORSHIP: \$325

GLOW SPONSORSHIP: \$100

- Company can place a ¼ page ad in event program
- Company name/logo recognized on The Winston Knolls Foundation website and awards luncheon event page

VALUE OF SPONSORSHIP: \$275

SHINE SPONSORSHIP: \$50

- Company can place a business card-sized ad in event program

VALUE OF SPONSORSHIP: \$125

Light Up the Night Gala & Awards Luncheon

Sponsorship Benefits	Illumination (Exclusivity)	Torch	Luminous	Glimmer	Glow	Shine
Sponsorship Amount- 1 Year Commitment	\$3,000	\$1,000	\$700	\$350	\$150	\$75
Sponsorship Amount- 2 year commitment	\$5,500	\$1,850	\$1,350	\$700	\$300	\$150
Reservations at event	Table for 10	6 seats	4 seats	2 seats		
Company Ad in event program	Full page	Full page	1/2 page	1/4 page	1/4 page	1/8 page
Logo on ALL communication for event	X					
Logo on invitations	X					
Name & Logo on power-point during event	X					
Name & Logo on entrance banner	X					
Logo on website & event pages	X	X	X	X	X	
Name & Logo on Sponsor Sign	X	X	X			
Logo recognition on bidding sheets (gala only)	X	X	X			
Company name displayed at company table	X	X				

Light Up the Night Gala

Sponsorship Benefits	Illumination (Exclusivity)	Torch	Luminous	Glimmer	Glow	Shine
Sponsorship Amount	\$2,250	\$700	\$500	\$275	\$100	\$50
Reservations at event	Table for 10	6 seats	4 seats	2 seats		
Company Ad in event program	Full page	Full page	1/2 page	1/4 page	1/4 page	1/8 page
Logo on ALL communication for event	X					
Logo on invitations	X					
Name & Logo on power-point during event	X					
Name & Logo on entrance banner	X					
Logo on website & event pages	X	X	X	X	X	
Name & Logo on Sponsor Sign	X	X	X			
Logo recognition on bidding sheets (gala only)	X	X	X			
Company name displayed at company table	X	X				

Awards Luncheon

Sponsorship Benefits	Illumination (Exclusivity)	Torch	Luminous	Glimmer	Glow	Shine
Sponsorship Amount	\$1,000	\$375	\$250	\$125	\$100	\$50
Reservations at event	Table for 10	6 seats	4 seats	2 seats		
Company Ad in event program	Full page	Full page	1/2 page	1/4 page	1/4 page	1/8 page
Logo on ALL communication for event	X					
Logo on invitations	X					
Name & Logo on power-point during event	X					
Name & Logo on entrance banner	X					
Logo on website & event pages	X	X	X	X	X	
Name & Logo on Sponsor Sign	X	X	X			
Logo recognition on bidding sheets (gala only)	X	X	X			
Company name displayed at company table	X	X				